

REDOUBLING OUR COMMITMENT TO COMMUNITY RELATIONS



GOAL:

Recommit to JCRC's core mission of engaging the Jewish community in public affairs, to build solidarity across the broader community and meet the critical challenges of our times.

ACTION:

Rigorously assess all of JCRC's programs using a set of criteria to ensure that they focus on our essential functions: to promote interfaith bonds and community relations, build the organized Jewish community's influence, and make a contribution that JCRC can uniquely make.

INVESTING IN RELATIONSHIPS



GOAL:

Deepen existing and develop new relationships with interfaith partners and leaders from political and civic spheres.

ACTION:

Identify and build robust connections with Greater Boston's most prominent civic leaders, strengthening our ability to deliver on our commitments to our community and beyond.

DEVELOPING LEADERS



GOAL:

Expand JCRC's capacity to respond to community relations crises and develop interfaith relationships by leveraging our community's leadership.

ACTION:

Identify and train leaders—rabbis, Jewish organizational leaders and others—in the work of community relations, building civic connections, and operating in political spheres.

ENHANCING OUR ISRAEL WORK



GOAL:

Expand and enhance JCRC's innovative approach to Israel Engagement, which transcends the ideological and binary framing of the issues by offering diverse perspectives and highlighting on-the-ground peace efforts.

ACTION:

Provide alumni of JCRC's Israel study tour trips with expanded opportunities for engagement, furnishing them with tools tailored to their diverse audiences. Build out our work with young adults and deepen their connections to transformative Israeli and Palestinian peacemakers.

JCRC STRATEGIC PLAN 2019

EXPANDING GEOGRAPHICALLY



GOAL:

Deepen our impact in the community relations field by leveraging our experience and expertise to benefit other parts of the broader region: supporting other Jewish communities as they develop their own deep ties with their local civic, religious, and political leaders.

ACTION:

Conduct an audit of the work we are currently engaged in outside of Greater Boston, identifying gaps where we could have most impact, testing ideas with potential partners, and identifying the most promising pilot with which to start.

ENSURING FISCAL HEALTH



GOAL:

Expand and deepen our own dynamic development function.

ACTION:

Prioritize revenue sources that offer autonomy and flexibility – and that are multi-year – enabling us to realize our bold vision.

ACHIEVING OPERATIONAL EXCELLENCE



GOAL:

Maintain our legitimacy to represent the organized Jewish community, in all its breadth, across the ideological spectrum.

ACTION:

Determine how best to engage our community (and young adults in particular) through a range of access points, including public forums and/or social media platforms, to ensure that they are stakeholders in the process of shaping an agenda that is truly reflective of our community's shared values.